

PICTURE Story of YOUR VACATION





BOUNDED BY PARKS EAST AND WEST

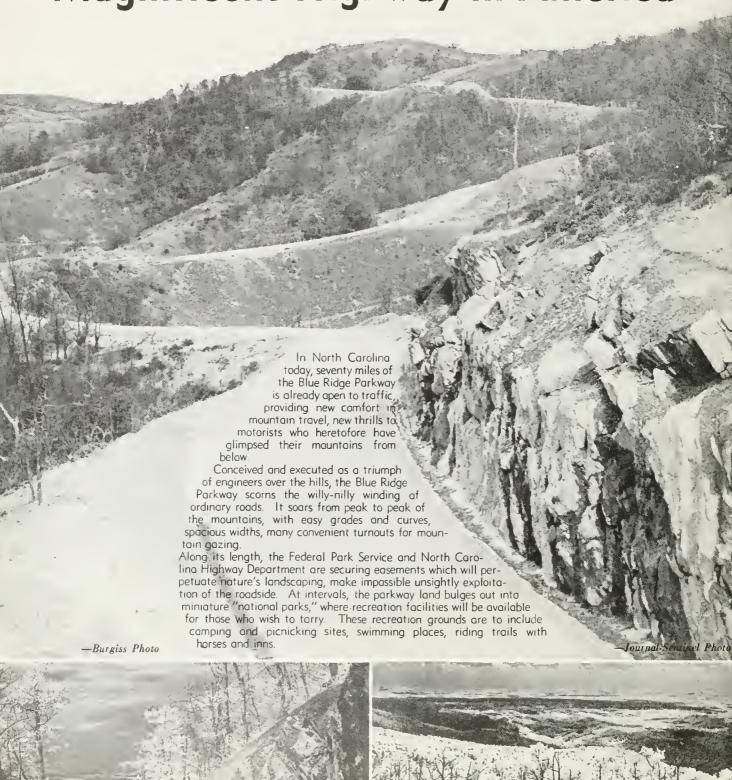
Two great national park areas form the frontiers of North Carolina today. In the Appalachians, the Great Smoky National Park is ready as never before for the hundreds of thousands of recreation seekers who will visit the highest uplands of eastern America. Miles af motoring, riding and hiking ways have been prepared this winter. Places for campers and trailerites have been set aside, and a score of cool streams are freshly stocked to tempt the angler and caster, while for the less hardily-equipped vacationist better facilities than ever fringe the park in the well-developed resort section of the Blue Ridges.

Meantime, a new frantier of adventure is building on the eastern shore. There, an the romantic Outer Banks of North Caralina, the federal government is preparing the South's first Coastal National Park, which will stretch from Kill Devil Hill to Cape Hatteras and will include sixty miles of beautiful unspailed beach. Until now the domain of fishermen, coast guardsmen and lighthouse keepers, the Outer Banks are to be preserved and developed as a playground for surf bathers and surf fishermen, and for boatmen whom the sound will invite.



Photos by Elliott Fisher and Ed Green, Division of State Parks.

Traversed by the Most Magnificent Highway in America



With Infinite Variety Between



The Piedmont-Stately pine woods at Hanging Rock State Park.-(Journal-Sentinel.)

Between the two great public recreation grounds now under construction at North Carolina's eastern and western borders, lies America's "best balanced state," in the opinion of President Roosevelt. Best balanced for the vacationist, too, for the sea level east rises gradually through the plains to the Piedmont plateau, to the mountains, providing every man's choice of terrain and climate.

Beaches, lake country, sandhills, foothills and mountains, each a storied region offering a different vista, a distinctive atmosphere.

For a detailed description of North Carolina's sections, write for the booklet, Variety Vacationland.



The Lake country-fishing on lily-covered Thorne's Mill Pond, near Littleton-(Clifton Alston).



Dogwood time in the Sandhills, near Pinehurst and Southern Pines.—(Photo by Hemmer.)

10,000 Exclamations!

Bored traveler, can you spare an exclamation or two? North Carolina has 100 counties; each county claims 100 intimate wonders, great and small, for those who like distinctive people, places, things and customs. On these pages, a hint of what awaits adventurous tourists who turn off the main highways in North Carolina.

(C. and D.)

Lighthouse Sans Sea!

Over a century old, this lighthouse with its gingerbrend woodwork once lighted the channel at Fort Caswell. Now the channel is closed and the house stands forlornly in the middle of a great bog.

Meat-eating Flower!



The Venus flytrap, Darwin's "most wonderful plant," traps and eats insects. It is found profusely in Brunswick County, below Wilmington, and puts forth showy blossoms in May. (Spillman)

y. (Spillman) 147 Year Fire!



William Marris tends the hearth fire laid 147 years ngo near Saluda, N. C., by his pioneering forebears—and never extinguished. (Frank Clodfelter.)

A NATURAL GARDEN A MILE HIGH!



Craggy Rhododendron gardens, perched above the clouds. See it in June blassom time.



A Road a Mile Wide!

(C. and D. photo.)

Eternal Hoofprints!



At Bath, these hoofprints persist in saft earth after 150 years. (C. and D. photo.)

On Hatteras, a smooth perfect highway of firm beach sand.

FLOWER TIME

 $oldsymbol{\varsigma}$ PRING landscapes in North Carolina are veritable flower gardens, with nature as the sole cultivator. In his introduction to "The Natural Gardens of North Carolina," Dr. B. W. Wells, widely known professor of botany at N. C. State College, has said: "Whoever the men were who designed the geographical biscuit cutter which sliced out the Old North State, they succeeded so well botanically that one might think of them as possessed with less political sense than vegetational acumen. In one east-west state unit they succeeded in including the very finest examples of the southern Appalachian high Mountain plant communities, which constitute the southern extension of the Canadian balsam fir forest, along with very extensive developments of typical southern low country plant associations, savannahs, pocosins and swamps which range northward from the Gulf. In a very real sense North Carolina, though lying at right angles to the north-south longitudinal lines, unites Canada and Florida within a little over two-thirds of her length."

The natural gardens of North Carolina reach their climax in the Great Smoky Mountains National Park, an area that has been recognized by leading students of plant geography as one of the richest botanical regions existing in America

Photos by Fisher & Wells

Above: Massed Rhododendron crown the heights of North Carolina mountains.

Right: Starflower, elite floral personage of the savannah gardens.



Right: Close-up of Rhododendron, king of mountain





Right: Flame azalea, competes with rhododendron in the floral procession of the mountain.







What Makes Blowing Rock Blow?



WHEN the girl (right) tosses her handkerchief into Johns River Gorge from Blawing Rock, she does so confidently. She knows the peculiar constant breeze will waft it gently back into her hands (below). Last manth an enterprising cameraman found this unusual rock formation (left) down the valley, cheeks puffed out suggestively—and so a legend about the origin of the eternal breeze is started. Only when viewed from a peculiar ongle is the profile effect noticeable.

Photo by Mitchell



C. and D. Photos

Unlike the jolly huffer and puffer, Devil's Head, bald and severe, gazes with saturnine glaam down upon the highway near Hendersonville.

and Speaking of Rocks...



Chimney hangs over the Lake Lure country and affords one of the finest views in the east.

Center left is Hanging Rock, in the Sauratown mountains of the Piedmont ranges. Well wooded, with sparkling streams and a lake, Hanging Rock attracts many visitors. Now a state Park, the Rock and environs are being developed as a recreation center for the populous Piedmont section of North Carolina.

OLDEST of mountains, the Appalachian range in North Carolina thrusts up many interesting rock formations. At left is old Whiteside, one of the largest granite bulks in the world—a great, sheer, boulder with glistening sides.

One of the most popular rocks in the state is Chimney, below, which climaxes a precipitous mountain. Its dimensions may be grasped from the tiny figures peering over the rail.





Right, below, the Pinnacle of singular Pilot Mountain of Surry County. The Pilot rises swiftly from a vast plateau, then abruptly flings up this summit. A formidable peak in its own right, the Pilot seems even more spectacular because it has no rivals in sight.



Caroliniana . . .



DUE to the geographical location of North Carolina and the State's important role in early colonial events in this country, exhibits in various museums are especially interesting The State Museum at Raleigh, left, contains the most comprehensive collection of flora, fauna, minerals, and agricultural products. The Hattie Butner, famous North Carolina stage cooch, left below, shortly after this picture was taken became a prize piece in the historical collection at Winston-Salem's Wachovia Museum. The Cupola House (1778), below, has been restored in Edenton, and contains a number of historical pieces from the colonial days of the Albemarle region. The old U. S. Mint in Charlotte, bottom of page, has been converted into a Museum of Art, and is steadily building up mony interesting and worth-while exhibits.







BUG HOUSE LABORATORY

and FIELD MUSEUM

This is the house that Jack, Mary, John, and a number of other school children built in Washington, Narth Carolina. Departments of marine life, geology, zoology, history and others have been established since the founding of the museum in 1923.

Begun as a hobby by a few children of Washington, the enterprise has grown to a popular and powerful civic organization. There is a full-time director in charge (Mary Shelburne), regular visiting hours, and a quarterly bulletin issued to acknowledge and describe specimens and pieces donated to the museum.

The Bug House Laboratory and Field Museum is a full-fledged member of the national association, and its young members frequently utilize vacations to visit large museums to get new ideas. The enterprise is self-financing, and maintains a committee to formulate and put into effect research and work programs for the entire membership.



Labeling Early Americana in the History
Department

Exterior view of Museum, constructed in 1934.

Exhibit in the Natural History Department.

Display of minerals in the Department of Geology.









Above, the grist mill of Howk, N. C., where Roby Buchanan hooks his gem cutting apparatus to his overshot waterwheel and cuts and polishes, the scores of varieties of gems he picks up in the mountains of North Carolina, which contain more minerals

thon any other region in America. At right above, Buchanon weighs a native emerald, and in oval below he cuts a stone on his water-turned wheel—the only such gem-cutting plant in America. Hundreds of motorists find their way to the unusual mill near Bakersville, in Mitchell County.



NORTH CAROLINA'S EASTERNMO



Above, a schooner ashore on the Outer Banks; Below, Captain H. W. Lewark, of the Kill Devil Coast Guard station, and his Betsy Lyle gun, with which he has never failed to make a bull's eye.

Don't try it, but if you **do** start your vacation in North Carolina by coming ashore in a nar'easter, your hospitality committee no doubt will be composed of coast guardsmen.

Every seven miles down the state's seashore is a coast guard station, manned by heroes of many a shipping misadventure. Only occasionally is a crew called into action, but every day a sentinel watches the surf, and every hour a guardsmen paces the beach. Every day, too, the crew has a drill to keep fit, and thousands of visitors have watched, from a beachside highway, the boat and breeches buoy and other practice drills of Tar Heel professional lifesavers.



Lyle gun and gear are wheeled through the deep soft sand into firing position



Bang! Two ounces of powder send the line off—Betsy Lyle kicks back and buri herself in the sand.

ST HOSPITALITY COMMITTEEMEN

Today the crewmen at famous Kill Devil Station, Kitty Hawk, N. C., obligingly "rescue" a fair visitor from the land practice mast. They do it almost with their eyes shut—one sure Lyle gun shot of line over the yardarm, a quick haul of the breeches buoy, and down comes Miss Visitor to terra firma.

But not always do the Kill Devil men pleasantly rescue pretty co-eds from steady masts on sunshiny days. Sometimes the line must be shat in the teath of a northeaster, across a rolling schooner, and they must haul through waves for 500 yards, not a smiling co-ed, but very cold, frightened, wet and bearded seamen—a score or more of them. Kill Devil is typical of the scores of stations on Carolino's Outer Banks.

(C. & D. Photos)



The "shell"—a hollow projectile, to which the light line is fastened through a ring.

Captain Lewark's crew in the past 15 years has put real life lines across faur doomed ships off Kill Devil, with them pulled over 60 persons back to the living, not to mention rescues by boat. All four rescues were made during spectacular storms. In practice, twa-ounce powder shots are used, in actual rescue up to eight-ounce charges are necessary to get the Lyle gun's maximum of around 500 yards. The tiny cannon kicks back violently. If someone is able to pull the heavy cable aboard and make fast the gear, quardsmen ashore can then do all the shuttling of breeches buoy to ship and shore. After all are landed, thrifty guardsmen run a hawser cutter out on the cable, jerk a line, and a knife cuts the gear loose right at the mast.

Below, the visitor gets a pretty good idea of why the guardsmen have to have a bit of brawn, too.



Fer offshore, on the mythical ship, a grateful sailor pulls the cable aboard by the light line.











WHATEVER YOUR BENT . . .

Sports mild or strenuous if you want them—and a network of modern roads for the leisurely motorist on a gypsy trip. North Corolina's famous golf courses make a story in themselves (write for O. B. Keeler's "Golf in North Carolina"). Tennis is popular from mountain to seashore; skeet grounds are plentiful; and the visitor will never be more than a few miles from good swimming. Extensive entertainment programs are prepared in the resort centers.



Photo by Chas, Farrell





Photo by Frank Clodfelter



FUN...if by sea...





Nature planned the setting for maritime fun in North Carolina The long fingers of sand (the Outer Banks) not only give the state three waterfronts instead of one, and multiply her beach space, but they also impound vast smooth sounds. On this intricate shore are all types of water—slow moving rivers, intra-coastal waterways. booming surf, coastal lakes, sounds and canals.





R. Sparrow

Every kind and size of pleasure craft has its habitat in North Carolina-not only along the coast, but in the lakes, ponds and rivers of the interior. And all the sports which abound where sea and land meet under sunni/ skies are enjoyed by vacationists to North Carolina's seaside. Well developed resort communities are located on sound, sea, and rivers in the east.



C 11





Photo Edmund McLaurin







fishing in North Carolina may require less skill and patience than angling for mountain trout, but to its followers the sport is not one whit less interesting.

Out on the deep, tugof-wars are staged with amberjack, dolphin, tarpon, barracuda, and other muscle-testers. Inshore bluefish, channel bass, sheepshead, sea trout, and the hard-hitting striped bass furnish sport. Inland waters give prize large and small mouth black bass, bream, and a host of perch.

Photo Edmund McLaurin



into the fall harvest season. One of

the original thirteen colonies, North

Carolina holds each year several cele-

. MEMO Festivals

brations of nation-wide interest.

MAY

20 Anniversary of Mecklenburg Declaration of Independence, signed May 20, 1776. Charlotte.

23-28 Annual Strawberry Festival. Wallace.

JUNE

10-July 15 Mimosa Time, Morganton.

13-18 Annual Rhododendron Festival. Asheville.

JULY

3-Sept. 1 Lost Colony Presentation. Fort Raleigh, Roanoke Island.

AUGUST

Eleventh Annual Mountain Folk Music and Dance 4-6 Festival. Asheville.

MEMO . Sports

SPORT calendars

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Shrimp Boat Derby, Southport.

Fishing Season opens for all warm-water fish 10 (Inland), except small mouth bass.

Smoky Mountains Hiking Club hike to Clingman's 28-30 Dome, Great Smoky Mountains National Park.

JUNE

Fishing season opens for small mouth bass. 10

Southern Amateur Golf Championship Tournament, 13-18 Biltmore Forest.

Annual Trout Fishing Derby and Fly Casting Tour-23-25 nament, Banners Elk.

JULY

2-4 Hike to Smokemont by Smoky Mountains Hiking Club.

11-16 N. C. Open Tennis Championship, Asheville.

25-30 Women's Invitation Golf Tourney, Asheville.

AUGUST

Horse Show. Hendersonville. 4-5

5-6 Horse Show. Blowing Rock.

Annual Invitation Golf Tournament for Men, Bilt-8-13 more Forest Country Club, Asheville.

Annual Men's Golf Tournament, Blowing Rock. 8-13

South Atlantic Yachting Association Meet, South-11

15-20 Annual Women's Golf Tournament, Blowing Rock.

15-20 Annual Invitation Golf Tournament for Men. Asheville Country Club.



Gallopade Color—Rocky Mount



"Lost Colony" players

Fort Roleigh, Roanoke Island



Asheville Chomber of Commerce Swing Your Partner! Mountain Folk Festival, Asheville



Morganton Chamber of Commerce
Morganton, the state's Mimosa city



Eleanor Roosevelt Strawberries from Wallace



Asheville Chamber of Commerce Rhododendron Festival—Asheville

Testivals



Trout Flycasting Contest and Derby





Horse Shows (C. & D.)

(Witherspoon)

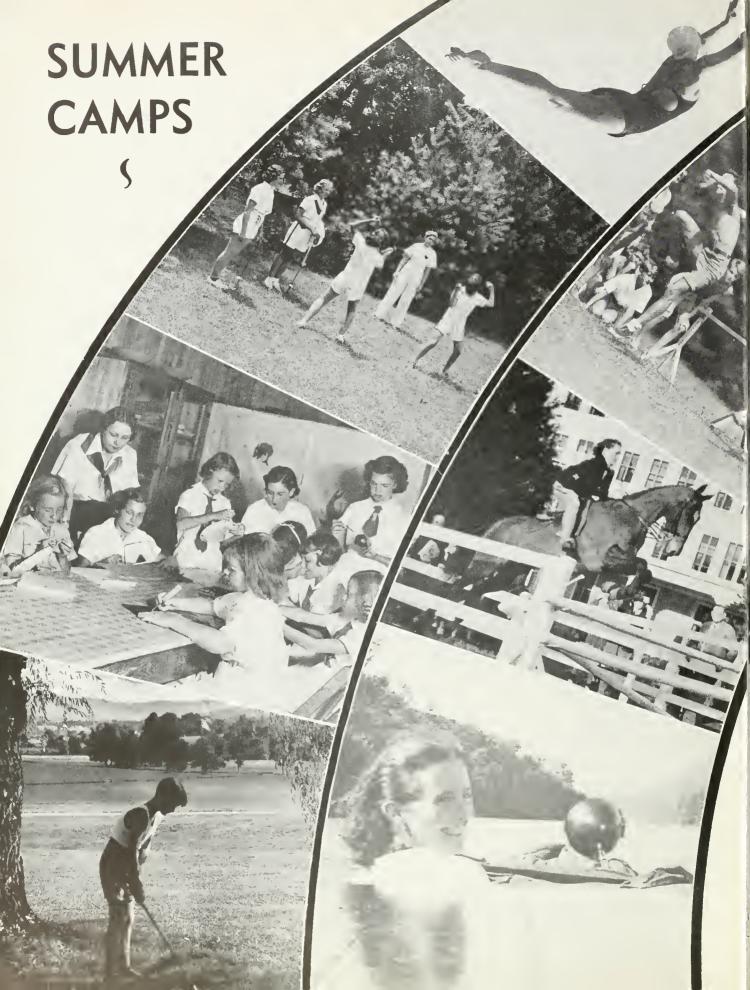
Sports

Tennis Tournoments



Woter Sports Cornivals











Not All Play

Summer camps in North Carolina have outdoor recreation as their principal theme. Considerable emphasis, however, is placed upon special training for the campers. This part of camp life actually assumes the position of a summer school in the open, in which the children are offered a wide choice of subjects.

Under the direction of skilled tutors, carefully planned projects in domestic science and art, woodworking, first aid, handswork of various types, and nature study, are carried out. Special training in high school subjects is given where requested.

Training in crafts and other subjects do not detract from the appeal of the camps, as the atmosphere of academic life has been largely eliminated by the surroundings in which the classes are conducted.

Abounding good health is one of the prime objectives of the summer camps in North Carolina. But the camper cannot fail to go home without new hobbies, fresh interests, alert minds resulting from a stimulating environment and interesting companions.

Counselors are chosen for their character, culture, and maturity of judgment. Besides these attributes, they are able, experienced and enthusiastic leaders, whose youthful outlook makes for a fine spirit of comradeship with the campers.







Summer Camps in North Carolina

FOR GIRLS

Name and Location Camp As-You-Like-It Little Switzerland, N. C.

Camp Bearwalla Hendersonville, N. C.

Reech Haven Banners Elk, N. C.

Camp Carlyle Hendersonville, N. C.

Chunn's Cove Camp Asheville, N. C.

Connestee Camp Brevard, N. C.

Camp Deerwoode Brevard, N. C.

Camp Eagles' Nest Brevard, N. C.

Camp Greystone Tuxedo, N. C.

Camp Junaluska Lake Junaluska, N. C.

Camp Keystone Brevard, N. C.

Lake Lure Camp for Girls Lake Lure, N. C.

L'ttle Flower Camp Asheville, N. C.

Camp Merrie Woode Sapphire, N. C.

Camp Montreat Montreat, N. C.

Camp Parrydise Highlands, N. C.

Camp Rockbrook Brevard, N. C.

Skyland Camp Clyde, N. C.

Camp Ton-A-Wanda Hendersonville, N. C.

Camp Yonahlossee Blowing Rock, N. C. Director

Miss Marie G. Dwight 54 Broad Street Charleston, South Carolina

Mr. and Mrs. F. C. Walter Hendersonville, N. C.

Mrs. Annie Glenn McCoy Banners Elk, N. C.

Mrs. Inez Carlyle Valdosta, Georgia

Mrs. Kathryn Francis Curtis 8 Charlotton Apts. Asheville, N. C.

Mrs. J. P. Ott Miss Zoe Wright Palmetto, Florida

Mrs. Geo. M. Swift Brevard, N. C.

Mrs. T. P. Bailey Rollins College Winter Park, Florida

Dr. Jos. R. Sevier Hendersonville, N. C.

Miss Ethel J. McCoy Virginia Intermont College Bristol, Virginia

Miss Fannie Webb Holt 1816 Avondale Circle Jacksonville, Florida

Mrs. Edna Warner 395 Probasco Street Cincinnati, Ohio

The Sisters of Christian Education St. Genevieve-of-the-Pines Asheville, N. C.

Mrs. Jonathon C. Day 6004 Three Chopt Rd. Richmond, Va.

Mrs. S. H. MeBride French Camp, Miss.

Mrs. Harvey L. Parry 1076 Hudson Drive, N. E. Atlanta, Georgia

Mr. and Mrs. H. N. Carrier Brevard, N. C.

Mrs. Robert Alexander Harris 2137 Hershel Street Jacksonville, Florida

Mrs. Grace B. Haynes 564 Converse Circle Spartanburg, South Carolina

Dr. and Mrs. A. P. Kephart 1320 West Market Street Greensboro, N. C. FOR BOYS

Name and Location Camp Arrowhead Tuxedo, N. C.

Camp Carolina Brevard, N. C.

Chimney Rock Camp Chimney Rock, N. C.

Camp Dellwood Waynesville, N. C.

Camp Highland Lake Hendersonville, N. C.

Camp Mount Mitchell Burnsville, N. C.

Camp Mondamin Tuxedo, N. C.

Camp Morehead Morehead City, N. C.

Camp Osceola Hendersonville, N. C.

Camp Pinnacle Hendersonville, N. C.

Camp Ridgecrest Ridgecrest, N. C.

Camp Sapphire Brevard, N. C.

Camp Sequoyah Weaverville, N. C.

Camp Transylvania Brevard, N. C.

Camp Yonohnoka Linville, N. C. Director J. O. Bell, Jr. Tuxedo, N. C.

Mr. D. Meade Bernard 2230 Post Street Jacksonville, Fla.

Mr. Reese Combs Box 1136 Miami, Fla.

John A. Carlisle Box 436 Waynesville, N. C.

Col. J. C. Woodward College Park, Georgia

S. D. Tilson V.P.I. Blacksburg, Virginia

F. D. Bell Tuxedo, N. C.

Pat Crawford Morehead City, N. C.

Rabbi George Solomon 20 E. Gordon Street Savannah, Georgia

H. P. Dobson Spartanburg, South Carolina

Dr. Chas. M. Burts 161 Eighth Ave., North Nashville, Tennessee

D. R. Fetzer Brevard, N. C.

C. Walton Johnson Box 60 Weaverville, N. C.

John W. Moore 111 W. Pine Street Florence, South Carolina

Chas. V. Tompkins Episcopal High School Alexandria, Virginia

FOR BOYS AND GIRLS

Name and Location Appalachian School Camp Penland, N. C.

Brierbrook Camp Black Mountain, N. C.

Camp Peep-Out Route No. 4 Hendersonville, N. C.

Camp Seatone Manteo, N. C.

Camp Tappuah Route No. 4 Director
Appalachian School
Penland, N. C.

Mrs. Edna R. Keith Black Mountain, N. C.

Mrs. T. M. Abbott 2320 Roswell Avenue Charlotte, N. C.

Miss Mabel Evans Manteo, N. C.

Dr. P. W. DuBose DuBose Aeademy Orlando, Florida





Places to go-things to see-people to meet